



## Connect & locate. Anything. With your smartphone.

**Ever had that sinking feeling when you lost something important? Can't locate it, when you need it? Keys, laptop or travel bag? Thanks to Xupo® and Bluetooth 5, your search is over.**

Internet of connected things, IoT solutions specialist Connect-In is launching a brand new version of its popular Smart Location tracker. Lupo is now XUPPO and 5x stronger, better, faster and yet smaller. Building on the international success of their Smart Location Platform with a proprietary IoT-cloud network, Connect-In introduces the new Xupo®. The device gives every-day items the power of Smart Location technology, helping build the internet of your things. The device with the X-marks your spot. Remembers it and helps you stay in control with an app.

Xupo® comes with three easy to use, nifty features:



### Find it:

Ring and find your Xupo



### Call it:

Ring your phone from Xupo



### Map it:

Find lost items on a map using community tracking

Xupo solves an age old problem. Why waste time and energy looking for lost items when you can now track them down with your smartphone. Xupo is poised to become a leading player in the tracker market – projected to be worth \$1 billion in 2017 – and we are just at the cusp of it all, according to a 2016 Research & Markets report.

The new device sports a fresh design, but retains the popular replaceable battery feature, a recycle friendly packaging which is all elements of the brand that sets it apart. Xupo is Bluetooth 5 ready, integrated with an IoT cloud, rebuilt with an ARM-core and offers longer power yet in a smaller package, battery lasting above 1 year; a better range over 50 meters; a stronger network and promise of connectivity 24-7 with your smartphone.

Born out of a personal impact, both co-founders like many others often misplace those elusive home, car or office keys. The Founding Director, CEO Mr Sark has seven years experience with wireless system design. The idea clicked when the other half lost her travel bag with a new Macbook, and a passport inside while flying through London Heathrow, luckily recovered next day. Now with Bluetooth 5.0, “we do believe the timing could not be any better to bring Xupo®”. The Company is excited about the new product and also the investment offers they have on the table, “we are confident we can drive IoT innovations, and keep adding value to our community”, adds their Operations Director, Vincenz Klemt.

Connect-In stays true to its mission “Connect & Empower”, to build a connected community with sustainable technology. Xupo is not only about connecting your things, but also with a community of users who can help locate even when out of range in case an item gets lost outside of your home or office network with the crowd-search function. Xupo is also the first of its kind that lets you unlock the potential of the devices and community as you use it. A downloadable free add-on ‘Snap It’ has already struck a chord with their beta community. “When I clicked the button with my group of friends they were blown away with the wee group photo we captured”, says Alan an early user, a clever piece of tech. “I feel totally empowered, the more I use it, the more I like it. Look to see what other features/apps come out for Xupo”.



## More Information

Xupo® is launching at Discover Blue with Bluetooth 5 launch on Jan 05, at the Consumer Electronics Show, Las Vegas, USA. It retains all popular functions of it's predecessor Lupo, while introducing the new Unlock It and partner APIs powered by it's IoT cloud and community that unlocks device potential with more apps.

Background: Connect-In and it's founders have been developing IoT apps for upstarts to fortune 500 clients for close to 5 years now. Connect-In has been providing a fully developed SDK as part of their open API strategy, allowing for the integration of their stack with third party apps.

Connect-In owns a granted patent on certain vital functions of the product and Smart Location platform technology including crowd search network, enhanced power management and it's calibration APIs; giving you the potential power of GPS on a coin-sized \$25 device running on a replaceable one-year battery.

## Contact Details

Raj Sark  
Founder/Chief Ex.  
raj@myxupo.com

Vincenz Klemt  
Co-Founder/Operations Head  
vincenz@myxupo.com